FAKULTÄT FÜR PHYSIK



# Econophysics III:

# Financial Correlations and Portfolio Optimization

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XXVIII Heidelberg Physics Graduate Days, April 2012

### Outline

Portfolio optimization is a key issue when investing money. It is applied science and everyday work for many physicists who join the finanical industry.

- importance of financial correlations
- portfolio optimization with Markowitz theory
- problem of noise dressing
- cleaning methods filtering and power mapping
- application to Swedish and US market data
- rôle of constraints in portfolio optimization

# Portfolio, Risk and Correlations

Portfolio 1

ExxonMobil

**British Petrol** 

Daimler

Toyota

ThyssenKrupp

Voestalpine

Portfolio 2 Sony British Petrol

Daimler

Coca Cola

**Novartis** 

Voestalpine

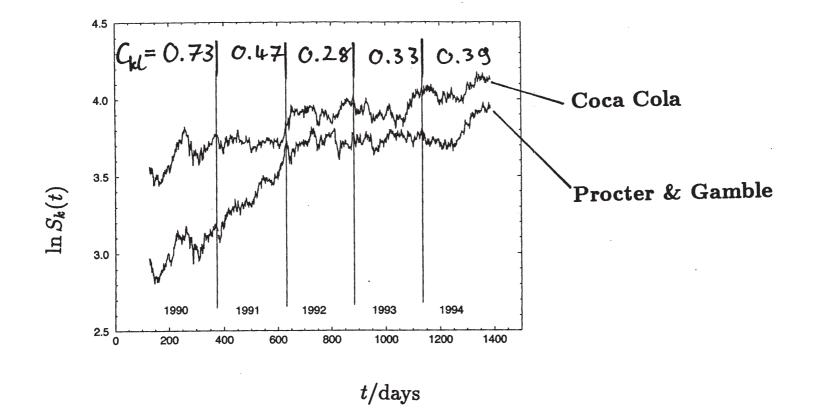
Portfolio 1 ExxonMobil British Petrol Daimler Toyota ThyssenKrupp Voestalpine

Portfolio 2 Sony **British Petrol** Daimler Coca Cola **Novartis** Voestalpine

correlations  $\longrightarrow$  diversification lowers portfolio risk!

#### **Correlations between Stocks**

#### visual inspection for Coca Cola and Procter & Gamble



#### correlations change over time!

## Portfolio and Risk Management

portfolio is linear combination of stocks, options and other financial instruments

$$V(t) = \sum_{k=1}^{K} w_k(t) S_k(t) + \sum_{l=1}^{L} w_{Cl}(t) G_{Cl}(S_l, t) + \sum_{m=1}^{M} w_{Pm}(t) G_{Pm}(S_m, t) + \dots$$

with time-dependent weights!

portfolio or fund manager has to maximize return

- high return requires high risk: speculation
- low risk possible with hedging and diversification

find optimum for risk and return according to investors' wishes

 $\rightarrow$  risk management

#### **Risk of a Portfolio**

general: 
$$V(t) = \sum_{k=1}^{K} w_k(t) F_k(t)$$
 with risk elements  $F_k(t)$ 

define moments within a time  ${\boldsymbol{T}}$ 

$$\langle V(t) \rangle = \frac{1}{T} \sum_{t=1}^{T} V(t)$$
 and  $\langle V^2(t) \rangle = \frac{1}{T} \sum_{t=1}^{T} V^2(t)$ 

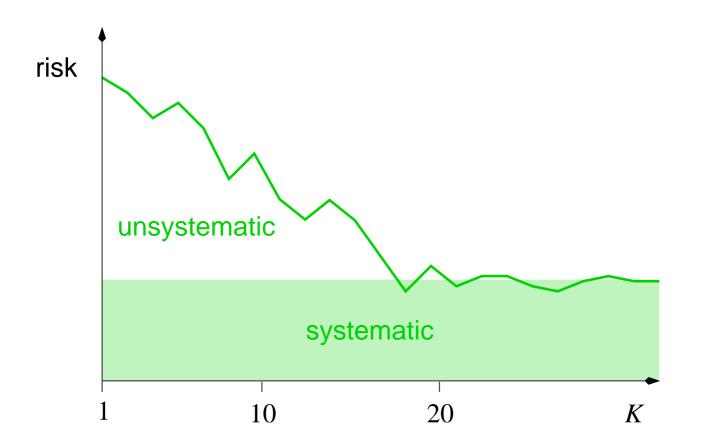
risk is the variance of the portfolio  $\langle V^2(t) \rangle - \langle V(t) \rangle^2$ 

$$\frac{\langle V^2(t) \rangle - \langle V(t) \rangle^2}{\langle V(t) \rangle^2}$$

often normalized

## **Diversification — Empirically**

systematic risk (market) and unsystematic risk (portfolio specific)



a wise choice of K = 20 stocks (or risk elements) turns out sufficient to eliminate unsystematic risk

#### **Risk, Covariances and Correlations**

if the weights  $w_k(t)$  are time-independent within the time interval T under consideration, one has

$$\langle V^{2}(t) \rangle - \langle V(t) \rangle^{2} = \sum_{k,l} w_{k} w_{l} \langle F_{k}(t) F_{l}(t) \rangle - \left( \sum_{k=1}^{K} w_{k} \langle F_{k}(t) \rangle \right)^{2}$$
$$= \sum_{k,l} w_{k} w_{l} \left( \langle F_{k}(t) F_{l}(t) \rangle - \langle F_{k}(t) \rangle \langle F_{l}(t) \rangle \right)$$
$$= \sum_{k,l} w_{k} w_{l} \underbrace{\left( \left( F_{k}(t) - \langle F_{k}(t) \rangle \right) \left( F_{l}(t) - \langle F_{l}(t) \rangle \right) \right)}_{k}$$

covariance matrix element  $\Sigma_{kl}$ 

. 9

#### **Measuring Financial Correlations**

stock prices  $S_k(t)$ , k = 1, ..., K for K companies measured at times t = 1, ..., T

returns 
$$G_k(t) = \ln \frac{S_k(t + \Delta t)}{S_k(t)} \simeq \frac{dS_k(t)}{S_k(t)}$$
  
volatilites  $\sigma_k(T) = \sqrt{\langle G_k^2(t) \rangle - \langle G_k(t) \rangle^2}$   
normalized time series  $M_k(t) = \frac{G_k(t) - \langle G_k(t) \rangle}{\sigma_k}$ 

**correlation** 
$$C_{kl}(T) = \langle M_k(t)M_l(t) \rangle = \frac{1}{T} \sum_{t=1}^T M_k(t)M_l(t)$$

#### **Financial Correlation and Covariance Matrices**

correlation matrix C = C(T) is  $K \times K$  with elements  $C_{kl}(T)$ 

$$C = C(T) = \frac{1}{T}MM^{\dagger}$$

covariance 
$$\Sigma_{kl}(T) = \left\langle \left( G_k(t) - \langle G_k(t) \rangle \right) \left( G_l(t) - \langle G_l(t) \rangle \right) \right\rangle$$

#### covariance and correlation are related by

 $\Sigma_{kl}(T) = \sigma_k(T)C_{kl}(T)\sigma_l(T)$ , such that  $\Sigma = \sigma C\sigma$ ,

where  $\sigma = \text{diag}(\sigma_1, \ldots, \sigma_K)$  measured volatilities

# Markowitz Portfolio Optimization

#### Portfolio Risk and Return

**portfolio** 
$$V(t) = \sum_{k=1}^{K} w_k S_k(t) = w \cdot S(t)$$

 $w_k$  fraction of wealth invested, normalization

$$1 = \sum_{k=1}^{K} w_k = w \cdot e$$
 with  $e = (1, ..., 1)$ 

desired return for portfolio 
$$R = \sum_{k=1}^{K} w_k r_k = w \cdot r$$

 $r_k = dS_k/S_k$  expected return for stock k

risk 
$$\Omega^2 = \sum_{k,l}^{K} w_k \Sigma_{kl} w_l = w^{\dagger} \Sigma w = w^{\dagger} \sigma C \sigma w$$

find those fractions  $w_k^{({\rm opt})}$  which yield the desired return R at the minimum risk  $\Omega^2$ 

Euler–Lagrange optimization problem

$$L = \frac{1}{2}w^{\dagger}\Sigma w - \alpha \left(w \cdot r - R\right) - \beta \left(w \cdot e - 1\right)$$

 $\alpha,\beta$  Langrange multipliers,  $\Sigma=\sigma C\sigma$  covariance

$$\longrightarrow \qquad \frac{\partial L}{\partial w} = 0, \quad \frac{\partial L}{\partial \alpha} = 0, \quad \frac{\partial L}{\partial \beta} = 0$$

system of K + 2 equations

K + 2 coupled equations read explicitly

$$0 = \Sigma w^{(\text{opt})} - \alpha r - \beta e$$
  

$$0 = r \cdot w^{(\text{opt})} - R$$
  

$$0 = e \cdot w^{(\text{opt})} - 1$$

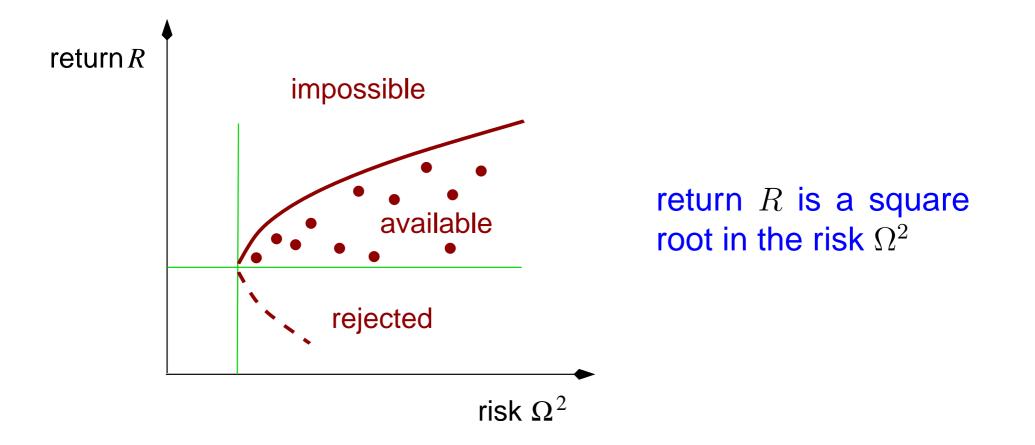
#### if they exist, solutions are given by

$$w^{(\text{opt})} = \frac{\Sigma^{-1}e}{e^{\dagger}\Sigma^{-1}e} + \frac{e^{\dagger}\Sigma^{-1}e\,R - r^{\dagger}\Sigma^{-1}e}{e^{\dagger}\Sigma^{-1}e\,r^{\dagger}\Sigma^{-1}r - (e^{\dagger}\Sigma^{-1}e)^{2}}\Sigma^{-1}\left(r - \frac{e^{\dagger}\Sigma^{-1}r}{e^{\dagger}\Sigma^{-1}e}e\right)$$

#### check that they minimize risk

#### risk $\Omega^2$ is a quadratic function in desired return R

## **Efficient Frontier**

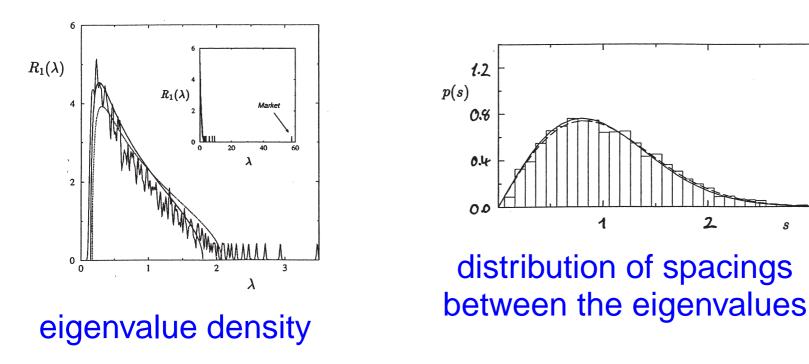


inclusion of further constraints possible, for example no short selling,  $w_k \ge 0 \longrightarrow$  efficient frontier changes

# **Noise Dressing of Financial Correlations**

### **Empirical Results**

#### correlation matrices of S&P500 and TAQ data sets

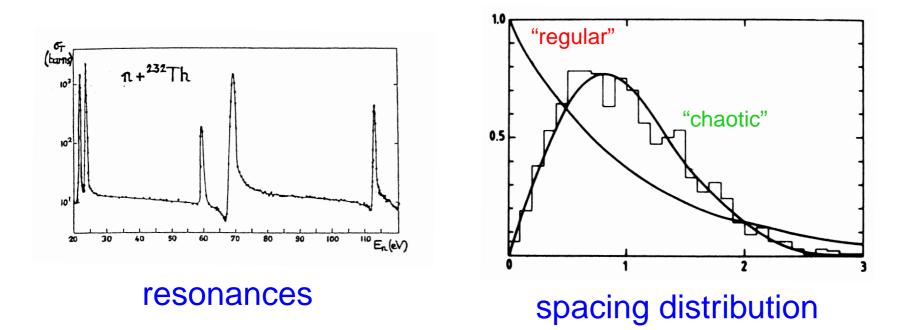


true correlations are noise dressed **DISASTER!** 

Laloux, Cizeau, Bouchaud, Potters, PRL 83 (1999) 1467 Plerou, Gopikrishnan, Rosenow, Amaral, Stanley, PRL 83 (1999) 1471 s

#### Quantum Chaos

#### result in statistical nuclear physics (Bohigas, Haq, Pandey)



universal in a huge variety of systems: nuclei, atoms, molecules, disordered systems, lattice gauge quantum chromodynamics, elasticity, electrodynamics

 $\longrightarrow$  quantum "chaos"  $\longrightarrow$  random matrix theory

$$C_{kl} = \frac{1}{T} \sum_{t=1}^{T} M_k(t) M_l(t)$$
 we look at  $z_{kl} = \frac{1}{T} \sum_{t=1}^{T} a_k(t) a_l(t)$ 

with uncorrelated standard normal time series  $a_k(t)$ 

 $z_{kl}$  to leading order Gaussian distributed with variance T

$$z_{kl} = \delta_{kl} + \sqrt{\frac{1 + \delta_{kl}}{T}} \alpha_{kl}$$
 with standard normal  $\alpha_{kl}$ 

 $\longrightarrow$  noise dressing  $C = C_{\text{true}} + C_{\text{random}}$  for finite T

it so happens that  $C_{\rm random}$  is equivalent to a random matrix in the chiral orthogonal ensemble

Dirac operator in relativistic quantum mechanics, M is  $K \times T$ 

$$D = \begin{bmatrix} 0 & M/\sqrt{T} \\ M^{\dagger}/\sqrt{T} & 0 \end{bmatrix}$$

chiral symmetry implies off-block diagonal form

#### eigenvalue spectrum follows from

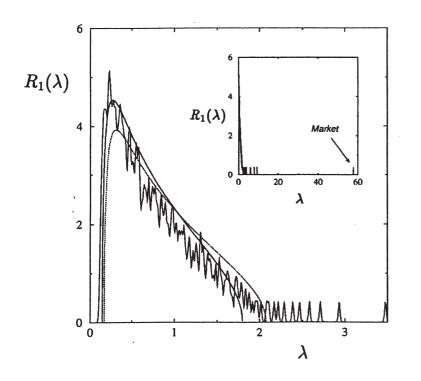
$$0 = \det \left(\lambda \mathbf{1}_{K+T} - D\right) = \lambda^{T-K} \det \left(\lambda^2 \mathbf{1}_K - MM^{\dagger}/T\right)$$

where  $C = MM^{\dagger}/T$  has the form of the correlation matrix

if entries of M are Gaussian random numbers, eigenvalue density

$$R_1(\lambda) = \frac{1}{2\pi\lambda} \sqrt{(\lambda_{\max} - \lambda)(\lambda - \lambda_{\min})}$$

#### **Correlation Matrix is Largely Random**

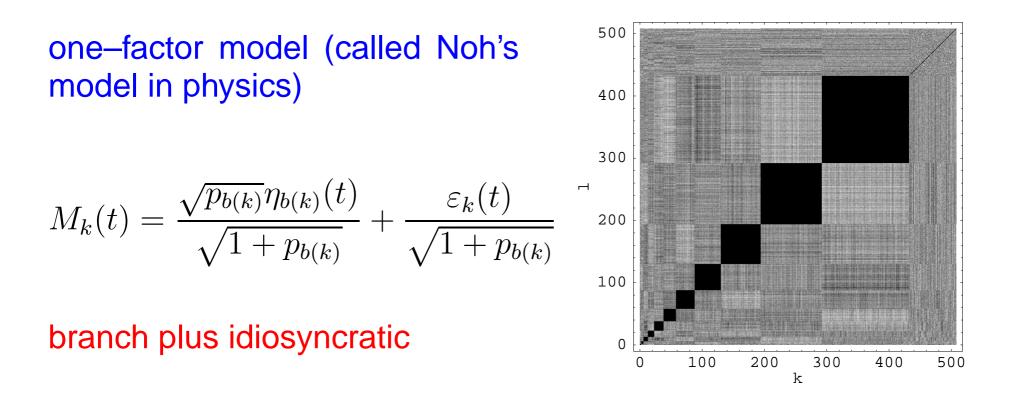


random matrix behavior

is here a **DISASTER** 

serious doubts about practical usefulness of correlation matrices

... but: what is the meaning of the large eigenvalues ?



 $\eta_{b(k)}(t)$  and  $\varepsilon_k(t)$  are standard normal, uncorrelated time series

#### Explanation of the Large Eigenvalues

$$\kappa_b \times \kappa_b \operatorname{matrix} \begin{bmatrix} 1 & \dots & 1 \\ \vdots & & \vdots \\ 1 & \dots & 1 \end{bmatrix} = ee^{\dagger} \quad \text{with} \quad e = \begin{bmatrix} 1 \\ \vdots \\ 1 \end{bmatrix}$$

for  $T \to \infty,$  one block has the form

$$\frac{1}{1+p_b} \left( p_b e e^\dagger + \mathbf{1}_{\kappa_b} \right)$$

*e* itself is an eigenvector! — it yields large eigenvalue  $\frac{1+p_b\kappa_b}{1+p_b}$ 

in addition, there are  $\kappa_b - 1$  eigenvalues  $\frac{1}{1 + p_b}$ 

# **Noise Reduction and Cleaning**

#### **Noise Reduction by Filtering**

digonalize  $K \times K$  correlation matrix  $C = U^{-1} \Lambda U$ 

**remove noisy eigenvalues**  $\Lambda = \operatorname{diag} (\lambda_1, \dots, \lambda_c, \lambda_{c+1}, \dots, \lambda_K)$ 

keep branch eigenvalues  $\Lambda^{(\text{filtered})} = \text{diag}(0, \dots, 0, \lambda_{c+1}, \dots, \lambda_K)$ 

obtain filtered  $K \times K$  correlation matrix  $C^{(\text{filtered})} = U^{-1} \Lambda^{(\text{filtered})} U$ 

restore normalization  $C_{kk}^{(\text{filtered})} = 1$ 

Bouchaud, Potters, Theory of Financial Risk (2000) Plerou, Gopikrishnan, Rosenow, Amaral, Guhr, Stanley, PRE 65 (2002) 066126 What if "large" eigenvalue of a smaller branch lies in the bulk? Also: For smaller correlation matrices, cut–off eigenvalue  $\lambda_c$  not so obvious.

There are many more noise reduction methods.

It seems that all these methods involve parameters to be chosen or other input.

Introduce the power mapping as an example for a new method. It needs little input.

The method exploits the chiral structure and the normalization.

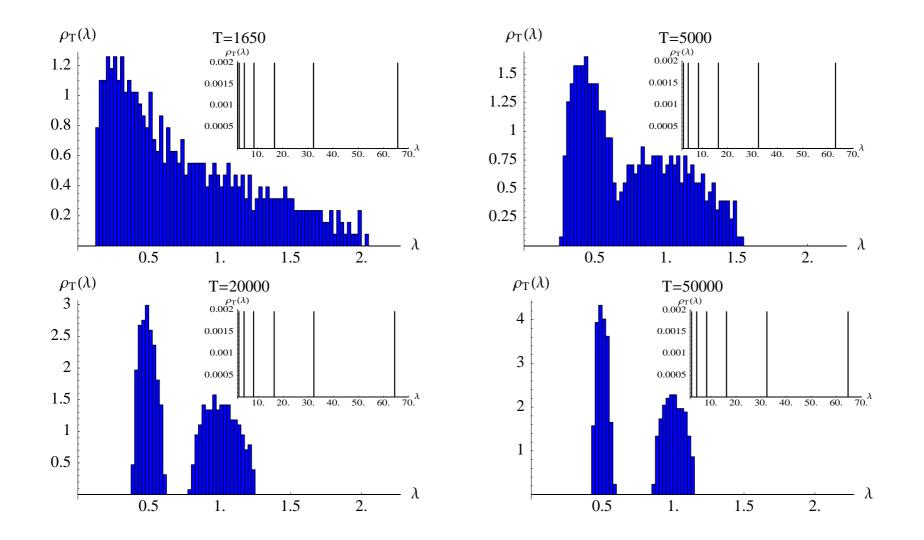
## Illustration Using the Noh Model Correlation Matrix

We look at a synthetic correlation matrix.

500 one-factor model (called Noh's model in physics) 400 300  $M_{k}(t) = \frac{\sqrt{p_{b(k)}}\eta_{b(k)}(t)}{\sqrt{1+p_{b(k)}}} + \frac{\varepsilon_{k}(t)}{\sqrt{1+p_{b(k)}}} \neg$ 200 100 branch plus idiosyncratic 0 100 200 300 400 0 k

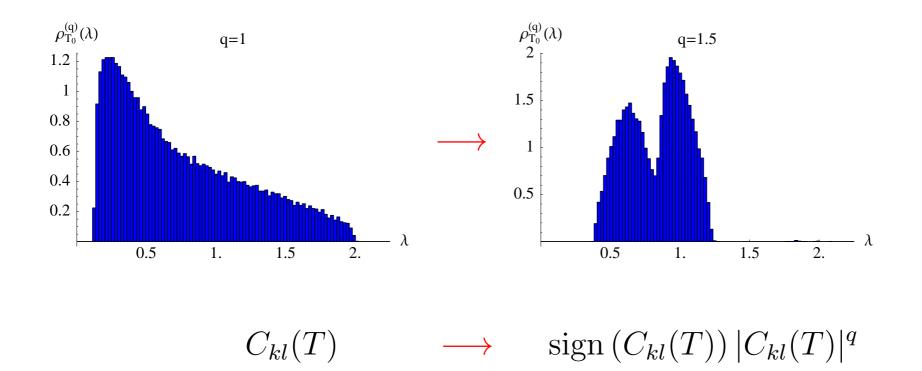
500

### Spectral Densities and Length of the Time Series



 $\rightarrow$  correlations and noise separated

# **Power Mapping**



#### large eigenvalues (branches) only little affected

#### time series are effectively "prolonged" !

T. Guhr and B. Kälber, J. Phys. A36 (2003) 3009

matrix element  $C_{kl}$  containing true correlation u and noise  $v/\sqrt{T}$ 

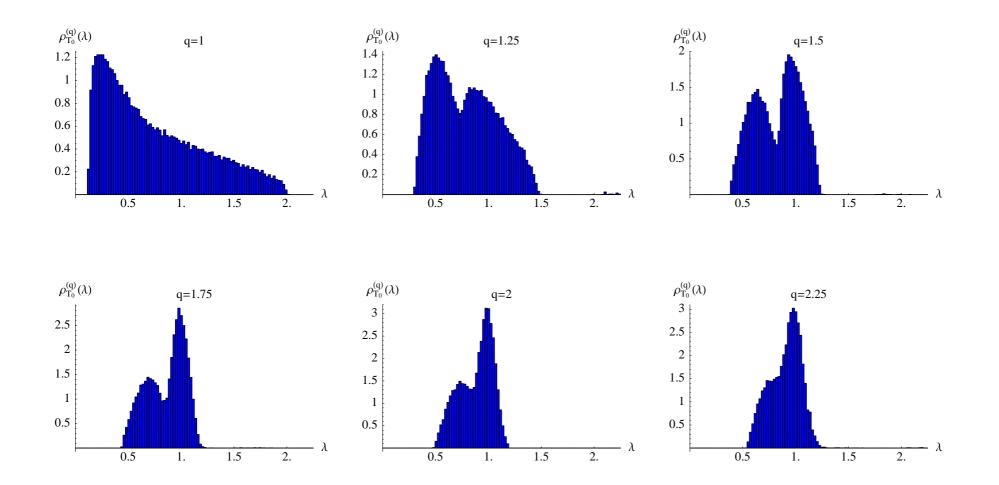
$$\left(u + \frac{v}{\sqrt{T}}\right)^q = u^q + q\frac{u^{q-1}v}{\sqrt{T}} + \mathcal{O}\left(\frac{1}{T}\right)$$

matrix element  $C_{kl}$  containing only noise  $v/\sqrt{T}$ 

$$\left(\frac{v}{\sqrt{T}}\right)^q = \frac{v^q}{T^{q/2}}$$

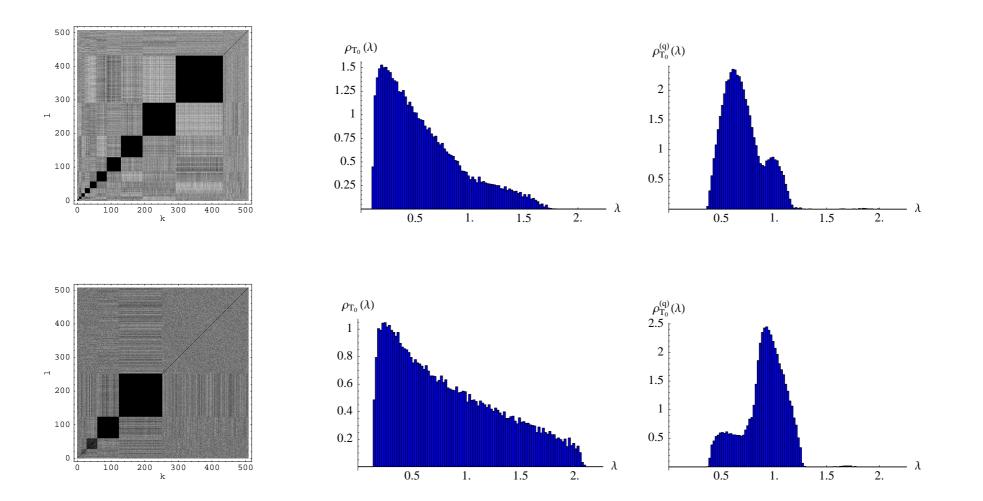
 $\longrightarrow$  noise supressed for q > 1

### **Self-determined Optimal Power**



optimal power  $q \approx 1.5$  is automatically determined by the very definition of the correlation matrix

#### **Internal Correlation Structure**



#### power mapping sensitive enough to clean the internal structure

## Power Mapping is a New Shrinkage Method

shrinkage in mathematical statistics means removal of something which one does not want to be there (noise)

- $\longrightarrow$  in practice: linear substraction methods
- $\longrightarrow$  shrinkage parameter (and other input) needed

power mapping is non-linear

it is parameter free and input free, because

• "chirality" correlation matrix elements  $C_{kl}$  are scalar products  $\longrightarrow$  noise goes like  $1/\sqrt{T}$  to leading order

• normalization boundness  $|C_{kl}| \le 1 \longrightarrow |C_{kl}|^q \le 1$ 

#### **Sketch of Analytical Discussion**

 $\lambda_k(T)$  eigenvalues of  $K \times K$  correlation matrix C = C(T)

before power mapping

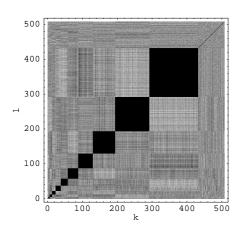
$$\lambda_k(T) = \lambda_k(\infty) + \frac{v_k}{\sqrt{T}}a_k + \mathcal{O}(1/T)$$

$$\rho_T(\lambda) = \int_{-\infty}^{+\infty} d\lambda' \frac{1}{K} \sum_{k=1}^K G\left(\lambda - \lambda', \frac{v_k^2}{T}\right) \rho_\infty(\lambda') + \mathcal{O}(1/T)$$

thereafter  $\lambda_k^{(q)}(T) = \lambda_k^{(q)}(\infty) + \frac{v_k^{(q)}}{\sqrt{T}}a_k^{(q)} + \frac{\widetilde{v}_k^{(q)}}{T^{q/2}}\widetilde{a}_k^{(q)} + \mathcal{O}(1/T)$ 

$$\rho_T^{(q)}(\lambda) = \int_{-\infty}^{+\infty} d\lambda' \frac{1}{K} \sum_{k=1}^K G\left(\lambda - \lambda', \frac{(\widetilde{v}_k^{(q)})^2}{T^q}\right) \rho_T(\lambda') \Big|_{v_k^{(q)}} + \mathcal{O}(1/T)$$

#### **Result for Power–Mapped Noh Model**



$$M_{k}(t) = \frac{\sqrt{p_{b(k)}}\eta_{b(k)}(t)}{\sqrt{1+p_{b(k)}}} + \frac{\varepsilon_{k}(t)}{\sqrt{1+p_{b(k)}}}$$

*B* branches, sizes  $\kappa_b$ ,  $b = 1, \ldots, B$  $\kappa$  companies in no branch

$$\rho_T^{(q)}(\lambda) = (K - \kappa - B)G\left(\lambda - \mu_B^{(q)}, \frac{(v_B^{(q)})^2}{T}\right) + \kappa G\left(\lambda - 1, \frac{(v_0^{(q)})^2}{T^q}\right) + \sum_{b=1}^B \delta\left(\lambda - \left(1 + (\kappa_b - 1)\left(\frac{p_b}{1 + p_b}\right)^q\right)\right)$$

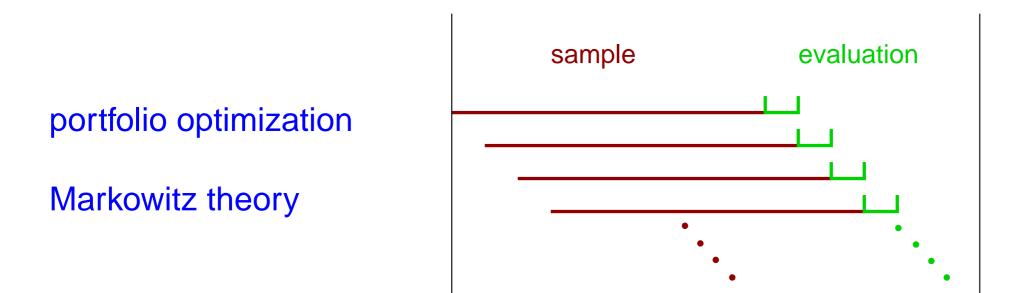
where

 $\mu_B^{(q)} = 1 - \frac{1}{B} \sum_{b=1}^B \left(\frac{p_b}{1+p_b}\right)^q$ 

Heidelberg, April 2012

# **Application to Market Data**

## Markowitz Optimization after Noise Reduction

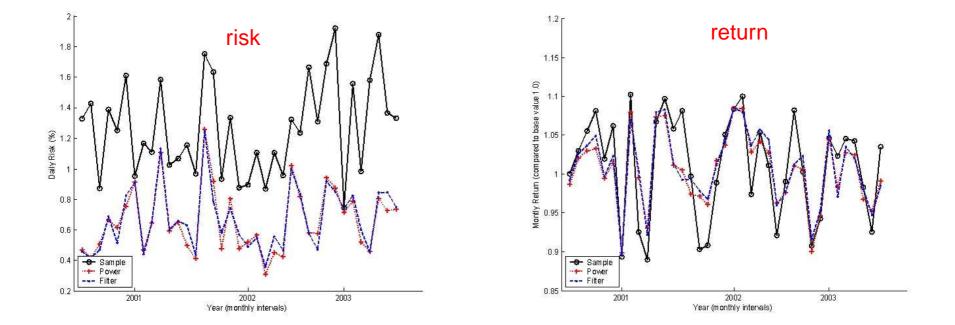


Swedish stock returns 197 companies, daily, from July 12, 1999 to July 18, 2003 sample: one year — evaluation steps: one week

Standard & Poor's 500 100 most actively traded stocks, daily data 2002 to 2006 sample: 150 days — evaluation steps: 14 days

#### Swedish Stocks — No Constraints

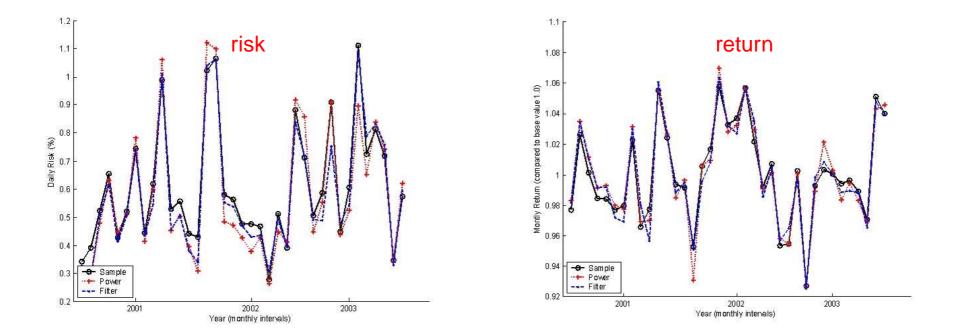
#### Markowitz theory with desired return of 0.3% per week



	yearly actual risk [%]	yearly actual return [%]
sample	20.7	11.1
power mapped	11.3	5.0
filtered	11.4	10.5

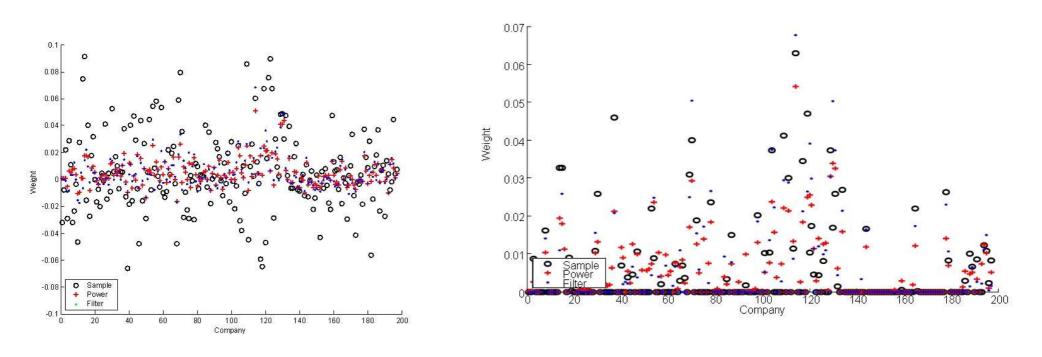
### Swedish Stocks — Constraint: No Short Selling

#### Markowitz theory with desired return of 0.1% per week



	yearly actual risk [%]	yearly actual return [%]
sample	10.1	0.5
power mapped	9.9	1.1
filtered	9.9	0.7

#### Swedish Stocks — Weights



no constraints

#### constraint: no short selling

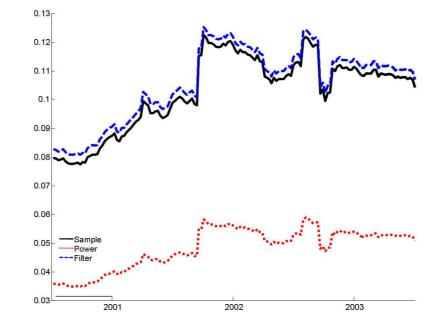
less rigid: filtering seems favored
 more rigid: power mapping seems favored

### Mean Value of Correlation Matrix

in a sampling period

 $c = \frac{1}{K^2} \sum_{k,l} C_{kl}$ 

very similar curves!

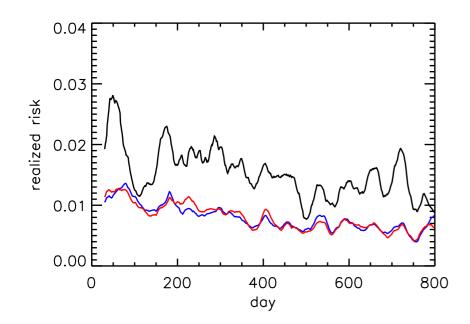


important: Markowitz optimization is invariant under scaling  $C \longrightarrow \gamma C$  for all  $\gamma > 0$ 

power mapped C can be readjusted with  $c^{(\text{original})}/c^{(\text{power mapped})}$ 

#### Standard & Poor's — Adjusted Power

$$K = 100, T = 150, q_{\text{opt}} = 1.8$$



constraint: no short selling

#### Mean realized risk

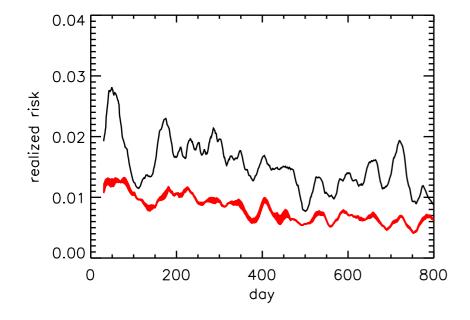
$C^{\text{sample}}$	1.548e-2
$C^{\mathrm{filter}}$	0.809e-2
$C^{(q)}$	0.812e-2

#### Mean realized return

$C^{\text{sample}}$	0.42e-4
$C^{\mathrm{filter}}$	5.45e-4
$C^{(q)}$	5.90e-4

#### Standard & Poor's — Varying Power

$$K = 100, T = 150, q_{\text{opt}} = 1.8$$



constraint: no short selling

# Power–mapping yields good risk-reduction for wide range of q values

#### **Summary and Conclusions**

- portfolio risk depends on correlations
- Markowitz optimization is an Euler–Lagrange problem
- correlations are noise dressed
- two noise reduction methods discussed: filtering and power mapping
- both are good at reducing risk, perform differently in the presence of constraints (no short selling)
- example for everyday work in financial industry